



## National Workshop



### University of the Free State, Bloemfontein

Do you find your creativity flagging and fading towards the middle of the year? Would you like to stand out from the crowd, both as an individual and as an institution?

If you answered yes, then register today to attend the MACE National Workshop, which will take place from **10 – 11 April 2019** in Bloemfontein at the University of the Free State.

The MACE National Workshop has been designed to spur you on to greater heights of imagination and resourcefulness with its theme: Innovate to Create to Differentiate.

Leaders in the fields of new media, public relations, cultural intelligence, visual storytelling, and gamification, amongst others, will present fresh perspectives on how you go about your daily tasks in our challenging environment.

Register by **31 March 2019** at: <http://mace.org.za/events/workshops/national-workshop-2019/>

The workshop is free for paid-up MACE members. Travel and accommodation costs are for your institution's account.

## Membership 2019



Membership invoices for 2019 have been sent to all institutions on our database. MACE membership applies to the entire paid-up institution, so please coordinate the payment of the invoice within your own institution.

### Membership fees for 2019 are:

- Universities: R8 000
- TVET Colleges/ Private educational institutions/
- Stakeholders in education: R5 500

Membership invoices are sent to a single contact per institution. If your institution did not receive an invoice by 15 March 2019, please contact [ckeating@sun.ac.za](mailto:ckeating@sun.ac.za)

## Benefits of MACE Membership

MACE fulfils a leadership role in the higher education, TVET, and private education sectors within Southern Africa.

Through high-quality development programmes, facilitating networking partnerships and transformation, as well as promoting best practices, MACE adds value to practitioners in marketing, advancement, branding, stakeholder engagement and communication.

An annual membership fee enables MACE to offer your institution access to the following:

- Regional and national workshops
- Directors' Symposium
- National Congress
- Networking opportunities with peers and industry leaders
- Benchmarking opportunities
- Newsletters
- Excellence Awards

## Update details



We send our newsletter, Congress invites, and Excellence Awards documents via email. During Congress, we use SMSs to communicate important updates. Please update your details to make sure you continue to receive communication from us, and encourage new staff members to add their details to the database. Update your details online at: <http://mace.org.za/update-details/>

## Save the date

**10 – 11 April 2019**

National Workshop hosted by the University of Free State.

**November 2019**

National Congress will be hosted by the National Board of Directors and will take place in Port Elizabeth.