

# Taking your reputation to the next level

*“It takes 20 years to build a reputation and five minutes to ruin it. If you think about that, you’ll do things differently.” Warren Buffett*



Reputation  Matters®

**LACK OF PLANNING  
ON YOUR PART,  
DOESN'T  
CONSTITUTE AN  
EMERGENCY ON  
MY PART**





**SO I'M LIKE**

**"YOUR CALL IS VERY IMPORTANT  
TO US"**





I went for a run this morning but I came back after two minutes because I forgot something...

I forgot I'm out of shape and can't run more than two minutes.



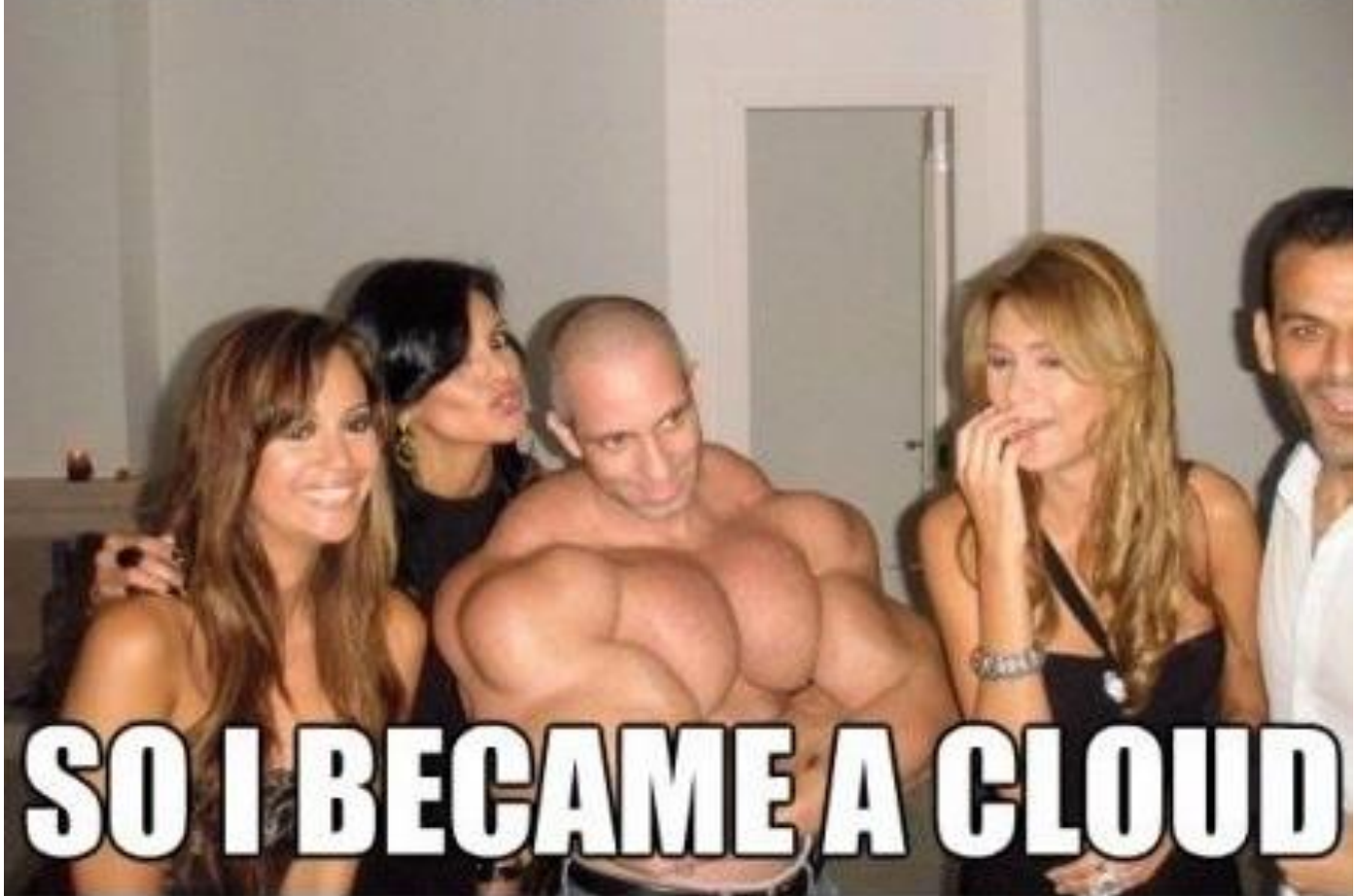
**IF YOU TAKE A STEP WITHOUT  
YOUR FITBIT**

**DID YOU EVEN  
MOVE?**





**THEY SAID I COULD BE ANYTHING**



**SO I BECAME A CLOUD**

**RESEARCH?**

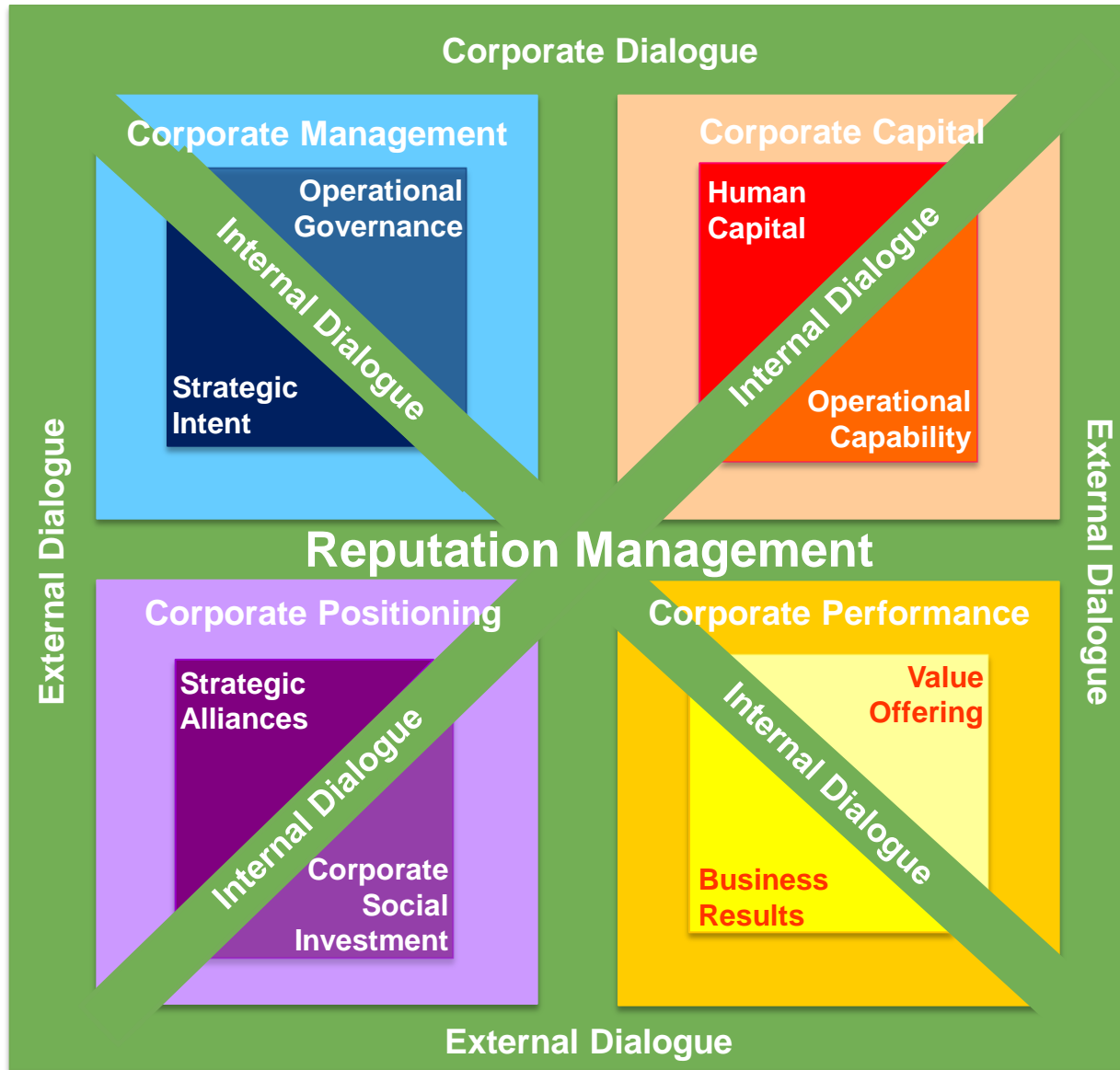


**YOU MEAN LIKE  
GOOGLE?**



-START-





**IF YOU  
TREASURE IT,**

**YOU'LL  
MEASURE IT!**

# Questions

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