

YOUNG BLOOD MENTORING WORKSHOP | 2025 ANNUAL CONFERENCE

PROGRAMME

Tuesday, 11 November 2025 | Indaba Hotel, Fourways, Johannesburg

Host: Marketing, Advancement & Communication in Education

The Human Touch: Marketing, Advancement & Communication in the era of Social Media and AI

12:00 Registration

Arrival and light refreshments

13:00 Welcoming and Opening

Programme Director: Ms Tayla Jonker, Coordinator: Fly@UP (University of Pretoria)

13:15 A conversation

with Shelagh Foster, author of *'Surviving your first year of work'*
& Zethu Lubisi, ICT Manager: Planning and Governance (University of the Witwatersrand)

14:15 Create meaningful connections

Light networking sessions, facilitated by the programme director

15:00 Tea / Coffee and refreshments

TED-style presentation sessions

15:30 ● *Disrupting the norm: How young professionals can redefine marketing in Higher Education*

Tayla Jonker, Coordinator: Fly@UP (University of Pretoria)

15:45 ● *New talent, new energy BUT also unique challenges*

Farai Ntuli, Youth Skilling and Livelihoods Consultant

16:00 ● *Knowing Your Worth: Salary Negotiations and Navigating Value*

Lindo Ntuli, TransUnion: Managing Legal Council

16:15 Let's talk – Facilitated Q&A session

Zethu Lubisi, ICT Manager: Planning and Governance (University of the Witwatersrand)

17:00 Closure of the day

Programme Director: Tayla Jonker,
Coordinator: Fly@UP (University of Pretoria)

17:15 Group Photograph

Coffee station available for continued networking

